

# Shubham Gautam

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## EXPERIENCE

<b>Senior Software Engineer</b>	Apr. 2025 – Present
<i>Headout</i>	<i>Bangalore, India</i>
<ul style="list-style-type: none"><li>Built <b>Dex Studio</b> (Next.js, TypeScript, Zustand), an internal platform for AI-guided audio tour creation used by 20+ content editors to publish multi-language tours.</li><li>Architected a <b>multi-track audio timeline editor</b> (Web Audio API, Tone.js) with <b>60fps playhead sync</b> and buffering optimizations; supports seamless preview of 50+ section tours with keyboard-accessible controls.</li><li>Built bulk audio generation with <b>paragraph-level hashing</b>, reducing <b>TTS API costs by 25%</b> via partial regeneration and intelligent retry logic.</li><li>Implemented <b>role-based access control, optimistic locking, and publish validation</b> to prevent concurrent edits and ensure content integrity across multiple distributed teams.</li><li>Led <b>Design System V2</b> (React Native, Turborepo, Storybook): shipped token-based theming and modular component library; cut <b>CI build times from 4m to 30s (87% reduction)</b>.</li><li>Owned frontend architecture for <b>homepage redesign</b>: implemented intent-aware personalization with <b>A/B-tested variants</b>, driving <b>+5.2% conversion and +3.7% CTR</b>.</li></ul>	
<b>Software Engineer</b>	Jun. 2023 – Apr. 2025
<i>Headout</i>	<i>Remote</i>
<ul style="list-style-type: none"><li>Built Headout's <b>loyalty program</b>: designed tier logic, enrollment flows, and automated retargeting campaigns; boosted <b>repeat booking retention by 4%</b>.</li><li>Shipped <b>self-credit refunds</b>: processed <b>\$900K+ in cancellations</b> in month one, retained \$100K as platform credits, and reduced support ticket volume by 15%.</li><li>Built a <b>multi-experience cart</b> with an intermediate recommendation layer, increasing <b>items-per-order and revenue by 3.75%</b>.</li><li>Designed <b>checkout and add-ons upsell flows</b>, lifting <b>average order value by 11%</b>.</li></ul>	
<b>Software Engineer Intern</b>	Nov. 2022 – Jun. 2023
<i>Headout</i>	<i>Remote</i>
<ul style="list-style-type: none"><li>Built a <b>cross-platform coupon system</b> (React Native Web) unifying web and mobile promotions; drove <b>18% increase in promo-driven retention</b>.</li><li>Designed and shipped <b>10+ A/B experiments</b> (Next.js, React Native) across retention funnels; identified that 10% discount on next booking lifted <b>conversion by 7%</b>, leading to permanent flow change.</li></ul>	

## TALKS & ACTIVITIES

- Speaker at **React Summit 2025 (Parallelism in React)** & **React Day Berlin 2023 (Web Storage APIs)**
- Top 50, Google Solution Challenge | Finalist, Smart India Hackathon 2022 | Fellow, Major League Hacking 2021

## PROJECTS

<b>Sumedha</b>   <i>TypeScript, PostgreSQL, Prisma, Docker, React</i>   <a href="#">Link</a>	Jun. 2020 – Jul. 2020
<ul style="list-style-type: none"><li>Built a dual-platform PWA enabling parents to track holistic child development through <b>AI-guided yoga (PoseNet)</b>, cognitive quizzes, and milestone tracking.</li><li>Architected REST API with <b>role-based access</b> (parent/child/admin) and <b>Postgres multi-tenancy</b>; containerized services with Docker for deployment.</li></ul>	
<b>OSlash Backend Clone</b>   <i>TypeScript, Node.js, PostgreSQL, Redis, Prisma</i>   <a href="#">Link</a>	May 2023 – Jul. 2023
<ul style="list-style-type: none"><li>Built a REST API for workspace-scoped URL shortcuts with <b>Redis caching (sub-50ms lookups)</b>; implemented <b>stateful auth using HTTP-only cookies</b> with CSRF protection.</li><li>Designed <b>multi-tenant architecture</b> with row-level security in Postgres; containerized services (Postgres, Redis) with Docker Compose.</li></ul>	

## EDUCATION

<b>Rajasthan Technical University</b> <i>Bachelor of Technology (Information Technology)</i>	Kota, India
	<i>May 2019 – Jun. 2023</i>

## TECHNICAL SKILLS

**Frontend:** JavaScript, TypeScript, React, Next.js, React Native, Tailwind CSS, Accessibility (WCAG)  
**State Management:** Zustand, Redux, TanStack Query, Context API  
**Tooling & Testing:** Webpack, Vite, Turborepo, Jest, React Testing Library, Storybook, Rollup